



LEP – Sub Committee

LEP - Business Support Management Board

Private and Confidential: No

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New ESF Workforce Training Programme

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Executive Summary

Using European Social Fund monies matched against resource from the Skills Funding Agency, the LEP Skills Hub have commissioned a £15.5m programme of skills support for Lancashire targeted on employees working within Small and Medium Sized Enterprises, with some provision for larger inward investors or companies facing down-sizing.

Learn Direct won a competitive tender to deliver this programme and are now working in Lancashire.

A brief summary of the offer is given on page 2 of this report, but Karen Cochran will present more detail to the Business Support Management Board.

Recommendation

Members of the Business Support Management Board are invited to:

- Note this report and the presentation from Learn Direct
- Support this project by building awareness amongst Lancashire business networks

Background and Advice

Contact details:

Your name:	Karen Cochran
Organisation:	learndirect
Contact no:	0345 521 10066
E-mail address:	tred@learndirect.com



Programme details:

What is it? <i>(Describe what the programme offers to residents and/or businesses in no more than 50 words)</i>	<p>A brand-new, Lancashire-wide programme offering fully funded training to employers of all sizes across the county.</p> <p>We're offering a bespoke development programme to raise attainment levels, increase apprenticeship participation and reduce skills shortages that can restrict the growth and productivity of your business.</p>
Why get involved? <i>(Describe the benefits to residents and/or businesses in no more than 75 words)</i>	<p>As the UK's largest integrated provider of skills, training and employment services, we work with employers, large and small, across the UK, including Starbucks and Tesco's, as well as smaller enterprises across Lancashire. We'll work with you to create a bespoke Training Needs Analysis and support you to secure the perfect training and development approach for your business.</p>
Eligibility criteria <i>(Details of who can or can't apply in no more than 75 words)</i>	<p>Any employer who would like to discuss workforce and succession planning or funded training and development opportunities.</p> <p>Any individual aged 16 who is either currently employed, at risk of redundancy or has been made redundant in the last 3 months.</p>
Supporting information <i>(Please provide details of any case studies or testimonials from Lancashire residents and/or businesses)</i>	<p>This is a new programme; case studies will be provided.</p>
Person to contact: <i>(Name, job title and organisation)</i>	<p>Will Holloway, Engagement Manager, learndirect</p>
Website:	<p>www.learndirect.com/tred</p>
Telephone: <i>(Name, job title and organisation)</i>	<p>0345 521 0066</p>
E-mail address:	<p>tred@learndirect.com</p>